MEDIA RELEASE
FOR IMMEDIATE RELEASE
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TO: ALL MEDIA

NATIONAL CONSUMER COMMISSION TO ORDER RECALL OF
POTENTIALLY HARMFUL “ENERGY DRINK”

The National Consumer Commission is calling on users of popular energy drink “Power Natural High Energy Drink SX” to immediately stop consumption of the product.

The drink which is manufactured in Zambia, has been banned by authorities in that country after it was discovered that it contains large quantities of “Sildenafil Citrate,” which is reportedly not disclosed on the product’s labelling. According to Zambian authorities Sildenafil Citrate is an active ingredient in oral medication for erectile dysfunction and is only available on prescription after assessment and recommendation from a medical doctor.

The Zambian authorities have warned of serious harmful side effects if products containing Sildenafil Citrate are not administered properly.

The NCC is in contact with Zambian authorities and is gathering more information about “Power Natural High Energy Drink SX” and its local distributor with a view of ordering the company to recall it from the market.

Ends.